



ALPHARETTA BUSINESS ASSOCIATION news

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Big Win for the ABA!

We are proud to announce that the ABA won big in the 2023 Best of North Atlanta annual reader's choice contest sponsored by Appen Media! The ABA won in 3 different categories:

- Best Networking Group – Alpharetta Business Association*
- Best Farmers Market – Alpharetta Farmers Market*
- Best Community Event – Alpharetta Brew Moon*

Thanks to everyone who voted!

ABA wins 3 awards in 2023 Best of North Atlanta Contest!

2023 Best Of North Atlanta

Presented By **APPEN MEDIA GROUP**





Brew Moon Fest

Thank you to everyone who joined us in September for the Alpharetta Brew Moon Fest! It was an incredible night of great food and beer and some dancing in the streets of Downtown Alpharetta.

A special thank you to all of our volunteers for all of their hard work and to The Rupert's Orchestra for an incredible show!

Christmas Market

Join us on Saturday, December 2nd at the Innovation Academy. The Christmas Market will include many of your favorite Farmers Market vendors as well as other gift options to make your holiday shopping easy!



ALPHARETTA
CHRISTMAS MARKET



New Members

- Network in Action Franchise Intl.
- Rana Tayara - KW Realty Consultants
- Law Offices of Katherine Moore LLC
- Marathon HR Services
- RJ Walters & Associates LLC
- Samantha Smith Creative
- Ace Maintenance Solutions
- Coastal States Bank
- Serendipity Labs Atlanta
- Clear Brand Strategy

Upcoming Events

[Click here](#)

- 11/7 November Power Breakfast
- 11/14 Lunch & Learn – Topic: Emotional Well-Being Isn't Just a Catch Phrase



Member Spotlight



KATHIE PIKE
Coastal States Bank

What is your current career/position with your company:
I've been in banking and finance for more than 40 years. Currently, I am the Vice President and Team Leader at the Sandy Springs location of Coastal States Bank. I am responsible for bringing in new business, managing the team, and most importantly, finding the best money solutions for our customers.

How has your career benefitted from being an ABA member? Advice for new members? I believe that small businesses are the heartbeat of the community and we're here to help those businesses grow and thrive. The ABA provides an excellent opportunity to get to know local business owners and learn how we might best serve them and drive business to each other. My advice to new members is to not be afraid to promote yourself, but also be purposeful in learning about other members - look for ways that you and your clients can benefit from your fellow members. In giving and referring potential clients, you will find that you also receive.

What career advice do you live by? Who gave it to you? "Happy cows produce more milk." A woman I worked for back in the '90s said that and it stuck with me. She was an advocate of working as a team, providing learning opportunities, and helping make sure that each team member was happy. I now understand that when your people are happy, they perform better. Clients benefit from everyone working well together. My other piece of advice is to plan your retirement early - start saving in your twenties!

If you could collaborate with anyone, who would it be and why?
It's an unusual choice but I would want to collaborate with Kris Jenner and learn the art of promotion from her. I certainly don't agree with all her ways of starting and managing her businesses, but no one can deny that she and her family are a huge success. They went from basically an unknown family to worldwide fame and an empire that is worth billions. I think there's a lot to learn from her.



November Lunch and Learn

Join us on Tuesday, November 14 from 11:30am-1:00pm at Alpharetta City Hall where we will discuss how “Emotional Well-Being is Not Just a Catch Phrase.” Register today for an exceptional panel including:

- Coman Allgood – Do Happy Today LLC. Certified Life Coach, Speaker & Therapeutic Listening Advice Coach.
- Shakirah Forde, LCSW- Cognitive Behavioral Therapy (CBT) Wellness Coaching, Individual Counseling.
- Jason Howard-, MA LPC, NCC Summitt Counseling Center Staff Therapist, Speaker.



Member Survey

ABA Members – watch your inbox for our member survey. We appreciate your input. And, a member participant will be selected at random to win a \$100 gift card. Just in time for the holidays!

Join the ABA today!





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