



# ALPHARETTA BUSINESS ASSOCIATION news

| JULY 2023

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## K-9 Officer Update

We are happy to have some updates on K-9 officer Maverick's training! Last fall, the ABA donated \$17,000 to the Alpharetta Public Safety Foundation to acquire and train a new K-9 police dog.

Maverick and his partner, Officer Jahnke have been doing very well! Maverick has assisted with tracking a subject that ran from officers as well as a search of a vehicle on a traffic stop that located banned substances.

This photo was taken right after Officer Jahnke and Maverick had the unique opportunity to assist the DEA on a seizure of a large amount of methamphetamines.

We are so grateful for all that the Alpharetta Public Safety Foundation does to support ABA events and the greater community!







# It's Never Too Soon to Plan Your Holiday Shopping!

Save the date for the 2023 Christmas Market!

This year's market will be on Saturday, December 2nd at Innovation Academy, 125 Milton Avenue, Alpharetta, GA 30009.

You can expect some of your favorite Farmers Market vendors as well as other gift options that will make your holiday shopping easy. Stay tuned for more updates!

Until then, don't forget to check out our award-winning Downtown Alpharetta Farmers Market which runs every Saturday through November.



## New Corporate Sponsor

- TomorrowTurf

## New Members

- Linqq
- Quick-Pro Plumbing

## Upcoming Events

[Click here](#)

- 7/27 July Afterhours  
Vitality Living Milton





## Member Spotlight



**AMANDA CURD**  
Anchor Pilates

**What is your current career/position with your company:**

I am the owner of Anchor Pilates, a small in-home Pilates studio located in the Windward subdivision in Alpharetta, GA. I specialize in bringing function to Pilates. I offer a functional movement assessment that allows me to target exercises that are specific to your body and lifestyle. I believe in a world where people are still going strong at 85-90, playing golf, hiking, enjoying the most out of life because their body hasn't failed them, because they took the steps to prevent it along the way. I target strength, posture, and balance to anchor to life.

**How has your career benefitted from being an ABA member?**

**Advice for new members?** Being an ABA member has exposed me to other local business leaders, and given me an opportunity to network. I am a new business owner, so these connections are essential. My advice for new members is to take the leap. Networking is a skill that gets developed over time, and this is a great organization in which to practice that skill.

**What career advice do you live by? Who gave it to you? Keep at it everyday, don't lose faith, and to quote Field of Dreams, "if you build it, they will come".**

**If you could collaborate with anyone, who would it be and why?**

Collaborating with anyone within the wellness space, doctors, physical therapists, massage therapists, chiropractors. Being a physical therapist, I am in the unique position to understand the anatomy, physiology, and biomechanics of the patients these practitioners serve and being able to offer their patients a bridge from the medical side to the wellness side of life.





## About the ABA

As Alpharetta's oldest business organization, the Alpharetta Business Association (ABA) can trace its roots back over 20 years to a group of downtown merchants who banded together to promote their shops and restaurants. Today, the ABA continues its commitment to the historic Alpharetta area as it continues to grow, change, and provide unlimited opportunities. So, whether your organization is large, medium, or small, a startup or long-standing institution, domiciled in the City or just doing business there, the ABA is the place for you.

**Join today!**



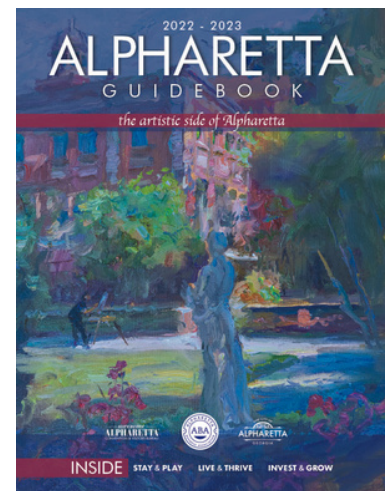
ABA 2023 Board of Directors

## Alpharetta Guidebook

Did you know all ABA members receive a free listing in the Alpharetta Guidebook? Just one of the many perks our members get to enjoy!

The Guidebook provides year round exposure for your business and is a great annual initiative by your ABA to provide you with a great medium to reach the community in and around your business.

**View Current Guidebook**





Save the Date September 23rd

## Thank You to Our Sponsors

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