



ALPHARETTA BUSINESS ASSOCIATION news

FEBRUARY 2024

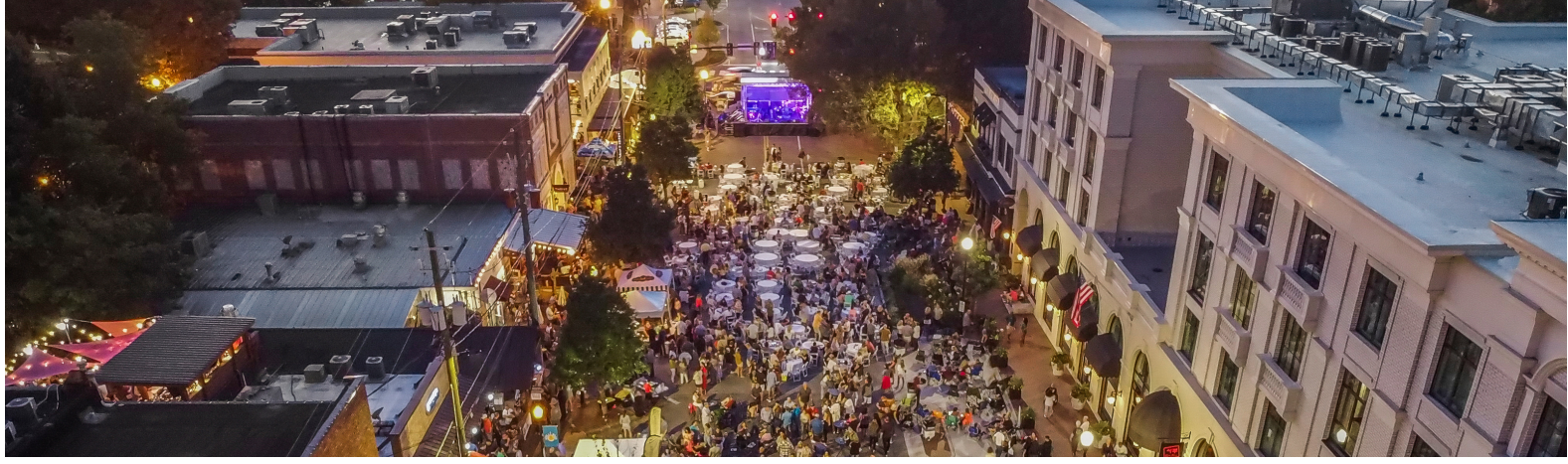
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Alpharetta State of the City

For the 13th year, the ABA presented the annual Alpharetta Mayor's State of the City Address where Mayor Jim Gilvin shared his outlook for the city in 2024 and beyond. We were thrilled to have some special guests join us - Maverick and Officer Jahnke from the Alpharetta Public Safety Department! It was exciting to see so many attendees this year and we look forward to many more networking opportunities throughout 2024!





Maverick on the Move

Officer Jahnke and Maverick have been hard at work keeping Alpharetta safe. They were able to sneak away from training to make an appearance at the State of the City event. We are so grateful to be part of Maverick's journey and love to follow along with him!



New Members

- 12 Oaks Parking
- Atlanta Diamond Design
- Interactive Lymphatic Therapy
- Live Nation
- Mass Mutual
- New Leaf Family Chiropractic
- Privee Diamonds Direct
- The Estate Law Center USA
- The Hill Group - Keller Williams North Atlanta
- The Odd Couple Roofing Specialists
- Transworld Business Advisors
- Tricia Quidley - Ansley Real Estate

Upcoming Events

[Click here](#)

- 3/5 March Power Breakfast
- 4/1 April Power Breakfast
- 4/25 April Afterhours



Member Spotlight



MELODY SWILLING
Swilling Family Law Firm

What is your current career/position with your company:

I began practicing bankruptcy law during the foreclosure crisis and although it provided me with a start, I soon realized that I preferred working with families. So, in 2020 I opened my own family law practice and built the firm over the past three years. We've grown substantially since then and now have a non-equity partner, two associates, and a full staff. The firm is known for focusing on children and encouraging couples not to "burn the house down" when going through difficulties.

How has your career benefitted from being an ABA member?

The ABA provides a consistent group of people who I can build relationships with. It's easy to get to know the members, build trust, and have real conversations that may lead to future business opportunities on both sides.

Any tips/advice for new members? Be purposeful when participating in networking groups. Always walk away with at least one person's business card and follow up with them to have a discussion. I have found with the ABA that it's easy to make connections and build relationships this way.

What career advice do you live by? Early in my career, an older attorney told me to get my nails done to complete a professional image. I've taken that advice and always think about how I am presenting myself to clients, potential clients, and the community. I want people to know that I am a professional and they can trust me.

If you could collaborate with anyone, who would it be and why? I would want to work with the late Supreme Court Justice Ruth Bader Ginsburg. She has always inspired me – she was intelligent, beat cancer, stayed healthy into her 80s and loved the law. She has left an incredible legacy.



Wacky World Playground

Last month, we had the privilege of presenting a donation of \$20,000 to help with the rebuild of the Wacky World Playground at Wills Park in Alpharetta. The donation comes from the Brew Moon Fest proceeds. The 1-acre playground will be replaced later this year with a new structure designed by children and built by volunteers. We are so grateful to be able to give back to our community in such a fun way!



Join the
ABA today!





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