



ALPHARETTA BUSINESS ASSOCIATION news

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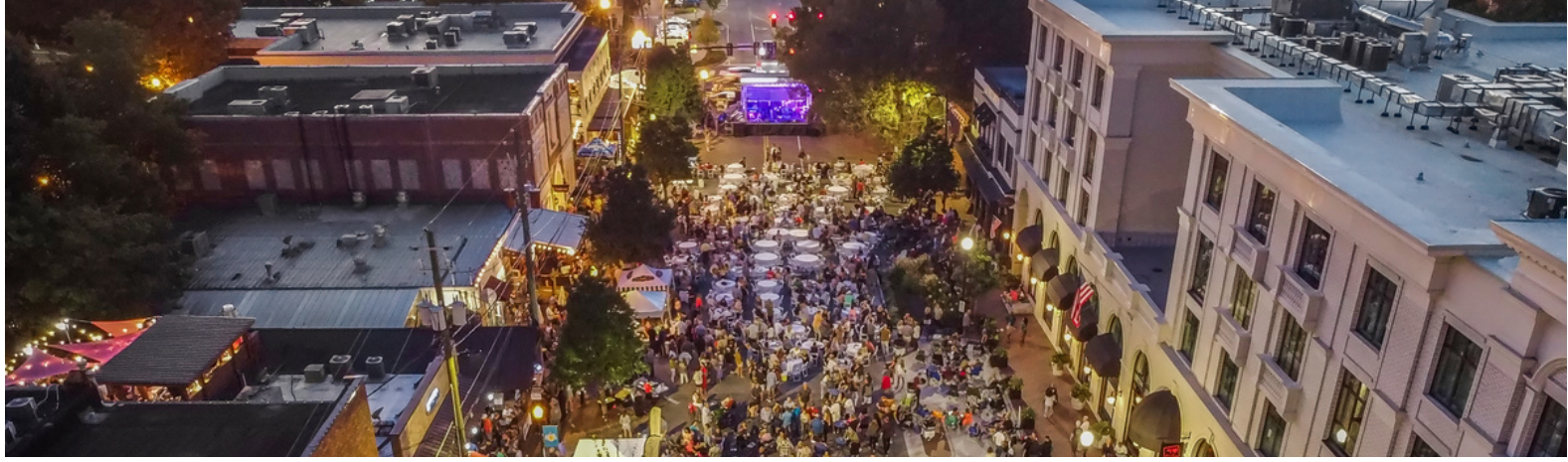
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100% Member Satisfaction!

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We are pleased to announce our annual member survey has returned a result of 100% member satisfaction for the third year in a row! It is a pleasure to serve the Alpharetta community and work with such incredible business owners. Thank you to everyone who participated and for helping make the ABA a success!





Maverick on the Move

Officer Jahnke and Maverick have been busy keeping Alpharetta and the surrounding cities safe. Check out some of what Maverick has been up to lately:

- Maverick successfully tracked a wanted fugitive that ran from an officer through a neighborhood where he was safely taken into custody.
- He assisted Forsyth County to track 3 burglary suspects that ran from the deputies. Maverick was able to assist in locating one of the suspects which allowed the detectives to interview him about the remaining suspects.
- Maverick has assisted in keeping drugs out of the schools by conducting narcotic sweeps in a couple of high schools in the area.



New Members

- Serendipity Labs Atlanta
- Burton Home Group
- Garvish Immigration Law Group
- Family First Direct Primary Care
- Signum Advisors
- Live Nation - Ameris Bank Amphitheatre
- The Odd Couple Roofing Specialists
- Mass Mutual

Upcoming Events

[Click here](#)

- 1/9 January Power Breakfast



Member Spotlight



JOHN GILMORE
Truist Bank

What is your current career/position with your company:

I have been a mortgage loan consultant with Truist Bank for over five years and have been in the mortgage industry since 2001. I tell people that I'm the "Happy Gilmore" of the mortgage industry, and the only people who are happier than me are the clients who work with me!

How has your career benefitted from being an ABA member?

Advice for new members? Being a part of the ABA has given me access to people I would not otherwise be able to meet. I believe that when three or four people sit down together for a meal they can get to know one another, and the ABA offers that with the unique monthly breakfast meetings. I would advise new members to keep showing up for meetings and attend events.

What career advice do you live by? Who gave it to you? The best piece of advice I ever received was a quote that I saw on the elevator at the first mortgage company I worked for, "The harder I work, the luckier I get." – Samuel Goldwyn. A lot of people in the mortgage industry only want to work "banker's hours", on easy loans, or loans that will pay them big bucks. I like to work with everyone, at any time, so we can get them into a home and start building their generational wealth.

If you could collaborate with anyone, who would it be and why?

I like to collaborate with professionals who are helping others going through life changes:

- Realtors who help buyers with their first home, their next home, a second home, or their dream home.
- I am a Certified Divorce Lending Professional, so I like to work with Family Law attorneys and help their clients navigate what home ownership will look like after their divorce.
- I work with financial advisors who have clients that are now retired and are downsizing. Many of the retirees are surprised to find they qualify for our forgivable grant program!
- I enjoy working with doctors who are in their residency or have been practicing less than 10 years, as Truist has a fantastic mortgage program for physicians and dentists!
- I also like to work with business owners and offer programs to help their employees realize their dream of home ownership.



Member Holiday Party

We had a wonderfully festive time celebrating among friends at this year's ABA Holiday Party. Thank you to everyone who attended and made it a fabulous evening. Making the event extra sweet, we were able to collect an abundance of toys to support The Children's Development Academy (CDA). CDA is a local non-profit preschool providing high-quality learning programs to children whose families otherwise couldn't afford it. We are so grateful for all of our members and sponsors and wish you and yours a very happy holiday season!



Join the
ABA today!





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