



ALPHARETTA BUSINESS ASSOCIATION news

| JUNE 2023

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Successful Brew Moon Fest

Thank you to everyone who joined us June 3rd for an incredible night of great food and beer and some dancing in the streets of Downtown Alpharetta!

A special thank you to our Title Sponsor Jekyll Brewing and all of our volunteers for all of their hard work and support in making this event possible. We'd also like to thank Chuck Martin and the Line-Up for their amazing performance!

BREW MOON FEST BY THE NUMBERS

Beer	Wine
2108 Beers	300 Glasses
17 Kegs	60 Bottles
124 16 oz beers per keg	5 Glasses per bottle
4HRS SERVING Avg of 10 beers per minute	OVER 2400 beverages sold







Alpharetta Farmers Market



Our award-winning Downtown Alpharetta Farmers Market is in full swing!

Join us on Saturdays in April - November from 8:30AM-12:30PM. The market is open in the Alpharetta Town Green area at City Center in front of City Hall on North and South Broad Streets.

-  Farm Fresh vegetables, fruits, & meats
-  Gardeners with vibrant flowers & herbs
-  Makers of all sorts of edible home goods from yummy desserts and bread to local raw honey and homemade sauces and soaps
-  Enjoy music outdoors as you shop

New Members

- Cumulus Media
- Georgia Banking Company
- Lulos Painting and Home Restoration
- Milton Scalise Allstate Agency
- Moving Target ATL
- Sofias Findings
- Do Happy Today LLC

Upcoming Events

[Click here](#)

- 6/29 June Afterhours
(More info coming soon)





Member Spotlight



TRACIE P. MORSE
North Atlanta FitLife

What is your current career/position with your company:

I am the owner and publisher of North Atlanta FitLife magazine, North Atlanta's only multi-media lifestyle, health & fitness brand. I started North Atlanta FitLife five years ago with the mission to connect, encourage and inspire our community. Another way we fulfill our mission is through the FitLife EXPO, which is hosted by North Atlanta FitLife and in partnership with the City of Alpharetta.

How has your career benefitted from being an ABA member?

Advice for new members? ABA members are like a family - members try to support each other when they can and contact fellow ABA members when they have a need. My advice for new members is to jump in and get involved. Don't be shy. Come and sit at my table...I'd love to meet you!

What career advice do you live by? Who gave it to you? Besides our FitLife mission, we have a message many years in the making that is: Live Well. Be Intentional. Choose Happy. This is how I try to live and work.

If you could collaborate with anyone, who would it be and why?

Both the magazine and FitLife EXPO are impactful in the community through giving back and focusing on family, lifestyle, health, and fitness. I would love to collaborate with others to take it to other communities!



About the ABA

As Alpharetta's oldest business organization, the Alpharetta Business Association (ABA) can trace its roots back over 20 years to a group of downtown merchants who banded together to promote their shops and restaurants. Today, the ABA continues its commitment to the historic Alpharetta area as it continues to grow, change, and provide unlimited opportunities. So, whether your organization is large, medium, or small, a startup or long-standing institution, domiciled in the City or just doing business there, the ABA is the place for you.

Join today!



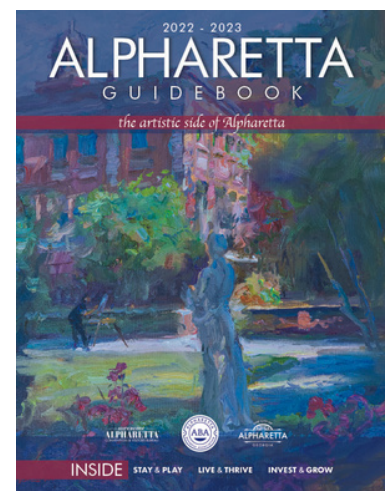
ABA 2023 Board of Directors

Alpharetta Guidebook

Did you know all ABA members receive a free listing in the Alpharetta Guidebook? Just one of the many perks our members get to enjoy!

The Guidebook provides year round exposure for your business and is a great annual initiative by your ABA to provide you with a great medium to reach the community in and around your business.

View Current Guidebook





Save the Date September 23rd

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